Minor in Entrepreneurship – New Venture Growth (ENVG)

For students entering under UG Catalog 2023-2024

Application to the Minor in Entrepreneurship – New Venture Growth (ENVG) is open to all university students in good academic standing pursuing a non-Pamplin Major. Admission will be competitive and will be based on the following criteria:

- Minimum 2.00 overall GPA;
- Completion of two Pathway courses or admission to the Innovate living-learning community;
- Written statement of interest in the entrepreneurial purpose associated with new venture growth (not to exceed 1 page);

Students can apply for the ENVG minor here: http://pampl.in/addminor

Decisions will be made within ten to fourteen business days, and the applicant will then be notified by email.

To complete the Entrepreneurship – New Venture Growth Minor, students accepted in the minor must complete the 18 hours of required and elective courses listed in sections 1, 2, and 3 below with a minimum average GPA of 2.0. The minor will be noted on the student’s transcript.

1. **Required Courses - 9 credits** (must take all three courses, each is three [3] credits)

   MGT 2064 - Foundations of Entrepreneurship
   MGT 3064 - Cornerstones of Entrepreneurship and Innovation (Pre: MGT 2064)
   MGT 4064 - Developing Entrepreneurial Ventures (Pre: MGT 3064)

2. **Select One of the Following Courses - 3 credits** (each is three [3] credits)

   MGT 3074 - Social Entrepreneurship (Pre: MGT 2064)
   MGT 3084 - Digital Entrepreneurship (Pre: MGT 2064)
   MGT 3094 - Global Entrepreneurship (Pre: MGT 2064)

3. **Restricted Elective Courses - Select 6 credits from the list below**

   MGT 1064 - Entrepreneurship Residential Experience
   MGT 3074 - Social Entrepreneurship (Pre: MGT 2064) (if not taken to satisfy requirement in section 2)
   MGT 3084 - Digital Entrepreneurship (Pre: MGT 2064) (if not taken to satisfy requirement in section 2)
   MGT 3094 - Global Entrepreneurship (Pre: MGT 2064) (if not taken to satisfy requirement in section 2)
   MGT 3164 - Current Topics in Entrepreneurship
   MGT 3304 - Management Theory and Leadership Practice
   MGT 3754 - Management Internship and Career Development (Pre: 3304 or 3404)²
   MGT 3954 - Study Abroad²
   MGT 4084 - Management Consulting (Pre: 3614, 3304 or 3404)
   MGT 4954 - Study Abroad²
   MGT 4964 - Field Study²
   AAEC 3454 - Small Business Management and Entrepreneurship (Pre: 2434 or ACIS 2115 or MGT 2064)
   AAEC 4404 - Agricultural Management and Problem Solving (Pre: 2434)
   ACIS 4214 - Cost Planning and Control (Pre: 2116, 2504, BIT 2406)¹
   BIT 3414 - Operations and Supply Chain Management (Pre: BIT 2406, ACIS 2116, ECON 2006)¹
   CHE/MKTG 4144 - Business and Marketing Strategies for the Process Industries (Pre: ECON 2005)¹³
CMDA/CS/STAT 3654 - Intro Data Analytics and Visualization (Pre: CS 1114 or 1044 or 1054 or 1064, MATH 2224 or 2224H or 2204 or 2204H or 2406H or CMDA 2005, STAT 3006 or 4105 or 4705 or 4714 or CMDA 2006)\(^3\)
CS 4244 - Internet Software Development (Pre: 3214)\(^1\)
CS 4624 - Multimedia, Hypertext and Information Access (Pre: 3114)
CS 4644 - Creative Computing Studio (Pre: 3724)\(^1\)
CS 4704 - Software Engineering Capstone (Pre: 3704 or 3714 or 3754)\(^1\)
ENGE 2094 - Create! Ideation and Innovation
ENGE/IDS/MGT 4094 - Startup: Commercialization\(^3\)
ENGL 4814 - Developing Online Content (Pre: 1106 or 1204H or COMM 1016)
FIN 3054 - Legal and Ethical Environment of Business\(^1\)
FIN 3074 - Legal, Ethical, and Financing Issues for Entrepreneurs\(^1\)
FIN 3104 - Introduction to Finance (Pre: ACIS 2115, BIT 2405, ECON 2005)\(^1\)
FIN 4234 - Venture Capital and Investment Banking (Pre: 3144, 3154)
HTM 3244 - Franchising for the Services Industries
HTM 3424 - Event Management
IDS 4044 - Professional Practice and Entrepreneurship (Pre: 2015)
ISE 4015 - Management Systems\(^1\)
ISE 4304 - Global Issues in Industrial Management\(^1\)
MKTG 3104 - Marketing Management\(^1\)
MKTG 4254 - Product and Price Management (Pre: 3104 or 3104H, 4154, 4204 or 4204H)\(^1\)
MKTG 4304 - Marketing Communications (Pre: 3104 or 3104H, 4204)\(^1\)
MKTG 4354 - Marketing Channels and Logistics (Pre: 3104 or 3104H, 4204, BIT 2405, BIT 2406)\(^1\)
MKTG 4454 - Sales Force Management (Pre: 3104 or 3104H, 4204, 4554)\(^1\)
SBIO 2104 - Principles of Packaging
SBIO 2614 - Introduction to Forest Products Marketing
SBIO 3004 - Sustainable Nature-based Enterprises
SBIO 3445 - Wood Design and Innovation
SBIO 3446 - Wood Design and Innovation (Pre: 3445)
SBIO 3454 - Society, Sustainable Biomaterials, and Energy
SBIO 3464 - Sustainable Operations Management (Pre: STAT 2004 or 3615)
SBIO 3554 - Sustainable Biomaterials Enterprises (Pre: 1234)

**FOOTNOTES:**
1: May require department approval.
2: Will only be accepted for the minor when the topic is "Entrepreneurship".
3: Cross listed or jointly offered courses can only be taken once to count as credit towards the minor.