## PAMPLIN COLLEGE OF BUSINESS DEPARTMENT OF MANAGEMENT Minor: Entrepreneurship—New Venture Growth (ENVG) For students graduating in calendar year 2021



APPROVED University Registrar

<u>Admission Requirements and Procedures</u>: The Entrepreneurship—New Venture Growth Minor is open to all university students in good academic standing. Admission will be competitive and will be based on the following criteria:

- Minimum 2.00 overall GPA;
- Completion of two CLE Area 5 Quantitative and Symbolic Reasoning courses or admission to the Innovate living-learning community;
- Written statement of interest in the entrepreneurial purpose associated with new venture growth (not to exceed 1 page).
- Submission of this application to Undergraduate Programs (1046 Pamplin Hall);

Decisions will be made within ten to fourteen business days, and the applicant will then be notified by email.

Name	"Last 4" of Student ID No
Address	Major(s)
	Phone
Email	Level (Fresh/Soph/Jr/Sr.)
Semester hours completed at VT:	Overall GPA
CLE Area 5 Courses (grade)	

To complete the Entrepreneurship—New Venture Growth Minor, students accepted in the minor must **complete the 18 hours of required and elective courses** listed in sections A, B, and C below **with an average GPA of 2.0**. The minor will be noted on the student's transcript.

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A. REQUIRED COURSES (6 hours)	CREDITS	GRADE	TERM
Must take both courses:			
MGT 3064: Cornerstones of Entrepreneurship and Innovation	3		
MGT 4064: Developing Entrepreneurial Ventures (Pre: MGT 3064,			
completion of two of the following courses BIT 3414, FIN 3104,			
MGT 3304, MKTG 3104)	3		
B. <u>BUSINESS RESTRICTED ELECTIVE COURSES (6 hours)<sup>1</sup></u>			
Select two of the following:			
BIT 3414: Operations and Supply Chain Management (Pre: BIT			
2406, ACIS 2116, ECON 2006)	3		
FIN 3054: Legal and Ethical Environment of Business	3		
FIN 3104: Introduction to Finance (Pre: ACIS 2115, BIT 2405,			
ECON 2005)	3		
MGT 3304: Management Theory and Leadership Practice	3		
MKTG 3104: Marketing Management (Pre: BIT 2406) <sup>2</sup>	3		
C. <u>RESTRICTED ELECTIVE COURSES (6 hours)<sup>3</sup></u>			
Select two of the following:			
AAEC (MGT) 3454: Small Business Management and			
Entrepreneurship (Pre: 2434 or ACIS 2115 or MGT 3064)	3		
AAEC 4404: Agricultural Management and Problem Solving (Pre:			
3454)	3		
ACIS 4214: Cost Planning and Control (Pre: 2116, 2504, BIT 2405)	3		

	CREDITS	GRADE	TERM
CHE (MKTG) 4144: Business and Marketing for the Process	01010110	01010	1 202 1212
Industries (Pre: Econ 2005)	3		
CMDA 3654: Intro Data Analytics & Visualization	3		
CS 3604: Professionalism in Computing	3		
CS 4244: Internet Software Development (Pre: 3214) <sup>4</sup>	3		
CS 4624: Multimedia, Hypertext and Information Access	3		
CS 4644: Creative Computing Studio (Pre: 3724) <sup>4</sup>	3		
CS 4704: Software Engineering (Pre: 3704) <sup>4</sup>	3		
ENGL 3774: Business Writing	3		
ENGL 4814: Developing Online Content (Pre: 3804, 3844)	3	<del></del>	
FIN 4234: Venture Capital and Investment Banking (Pre: 3144,	5	<u> </u>	
3154)	3		
	3		
HTM 3244: Franchising for the Services Industries			
HTM 4424: Events Management	3 2		
IDS 4044: Professional Practice & Entrepreneurship	2		·
ISE 4015: Management Systems Theory, Applications and	2		
Design <sup>5</sup>	3		
ISE 4304: Global Issues in Industrial Management	3	<u> </u>	
MGT 3754: Management Internship and Career Development			
(Pre: 3304 or 3064) <sup>6</sup>	3	<u></u>	
MGT 4084: Management Consulting (Pre: 3304)	3		
MGT 3074: Social Entrepreneurship	3		·····
MGT 4094 (ENGE 4094; IDS 4094): Startup: Commercialization	-		
of Innovation	3		
MKTG 4254: Product and Price Management (Pre: 3104 or	_		
3104H) <sup>2</sup>	3		
MKTG 4304: Marketing Communications (Pre: 3104 or 3104H) <sup>2</sup>	3		
MKTG 4354: Marketing Channels and Logistics (Pre: 3104 or			
3104H, BIT 2405, BIT 2406) <sup>2</sup>	3	<u></u> ,	
MKTG 4144 (CHE 4144): Business and Marketing Strategies for			
the Process Industries (Pre: ECON 2005) <sup>2</sup>	3		
MKTG 4454: Sales Force Management (Pre: 4554, 3104 or			
3104H) <sup>2</sup> – SPRING ONLY	3		
SBIO 2104: Principles of Packaging	3		
SBIO 2614: Introduction to Forest Products Marketing	3		
SBIO 3004: Sustainable Nature-based Enterprises	3		
SBIO 3445: Entrepreneurial Wood Design and Innovation	3		
SBIO 3446: Entrepreneurial Wood Design and Innovation	3		
SBIO 3454: Society, Sustainable Biomaterials, and Energy	3		
SBIO 3464: Forest Products Business Systems (Pre: 2514)	3		
SBIO 3554: Sustainable Biomaterials Enterprises (Pre: 1234)	3		
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## Notes:

1: Non-Business majors will require instructor approval.

2: Access to MKTG courses will be on a space available basis.

3: Cross listed or jointly offered courses can only be taken once to count as credit towards the minor.

4: Non-CS majors will require instructor approval.

5: Non-ISE majors will require instructor approval.

6: MGT 3754 Management Internship will only be accepted for the minor when the topic is "Entrepreneurship".

(Updated: January 2019; master copy: Dept. of MGT 231-6353