PAMPLIN COLLEGE OF BUSINESS DEPARTMENT OF MANAGEMENT Minor: Entrepreneurship—New Venture Growth (ENVG) For students graduating in calendar year 2021



APPROVED University Registrar

<u>Admission Requirements and Procedures</u>: The Entrepreneurship—New Venture Growth Minor is open to all university students in good academic standing. Admission will be competitive and will be based on the following criteria:

- Minimum 2.00 overall GPA;
- Completion of two CLE Area 5 Quantitative and Symbolic Reasoning courses or admission to the Innovate living-learning community;
- Written statement of interest in the entrepreneurial purpose associated with new venture growth (not to exceed 1 page).
- Submission of this application to Undergraduate Programs (1046 Pamplin Hall);

Decisions will be made within ten to fourteen business days, and the applicant will then be notified by email.

| Name | "Last 4" of Student ID No |
|---------------------------------|---------------------------|
| Address | Major(s) |
| | Phone |
| Email | Level (Fresh/Soph/Jr/Sr.) |
| Semester hours completed at VT: | Overall GPA |
| CLE Area 5 Courses (grade) | |

To complete the Entrepreneurship—New Venture Growth Minor, students accepted in the minor must **complete the 18 hours of required and elective courses** listed in sections A, B, and C below **with an average GPA of 2.0**. The minor will be noted on the student's transcript.

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|--|---------|-------|------|
| A. REQUIRED COURSES (6 hours) | CREDITS | GRADE | TERM |
| Must take both courses: | | | |
| MGT 3064: Cornerstones of Entrepreneurship and Innovation | 3 | | |
| MGT 4064: Developing Entrepreneurial Ventures (Pre: MGT 3064, | | | |
| completion of two of the following courses BIT 3414, FIN 3104, | | | |
| MGT 3304, MKTG 3104) | 3 | | |
| | | | |
| B. <u>BUSINESS RESTRICTED ELECTIVE COURSES (6 hours)¹</u> | | | |
| Select two of the following: | | | |
| BIT 3414: Operations and Supply Chain Management (Pre: BIT | | | |
| 2406, ACIS 2116, ECON 2006) | 3 | | |
| FIN 3054: Legal and Ethical Environment of Business | 3 | | |
| FIN 3104: Introduction to Finance (Pre: ACIS 2115, BIT 2405, | | | |
| ECON 2005) | 3 | | |
| MGT 3304: Management Theory and Leadership Practice | 3 | | |
| MKTG 3104: Marketing Management (Pre: BIT 2406) ² | 3 | | |
| | | | |
| C. <u>RESTRICTED ELECTIVE COURSES (6 hours)³</u> | | | |
| Select two of the following: | | | |
| AAEC (MGT) 3454: Small Business Management and | | | |
| Entrepreneurship (Pre: 2434 or ACIS 2115 or MGT 3064) | 3 | | |
| AAEC 4404: Agricultural Management and Problem Solving (Pre: | | | |
| 3454) | 3 | | |
| ACIS 4214: Cost Planning and Control (Pre: 2116, 2504, BIT 2405) | 3 | | |
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| | CREDITS | GRADE | TERM |
|---|----------|-------------|------------|
| CHE (MKTG) 4144: Business and Marketing for the Process | 01010110 | 01010 | 1 202 1212 |
| Industries (Pre: Econ 2005) | 3 | | |
| CMDA 3654: Intro Data Analytics & Visualization | 3 | | |
| CS 3604: Professionalism in Computing | 3 | | |
| CS 4244: Internet Software Development (Pre: 3214) ⁴ | 3 | | |
| CS 4624: Multimedia, Hypertext and Information Access | 3 | | |
| CS 4644: Creative Computing Studio (Pre: 3724) ⁴ | 3 | | |
| CS 4704: Software Engineering (Pre: 3704) ⁴ | 3 | | |
| ENGL 3774: Business Writing | 3 | | |
| ENGL 4814: Developing Online Content (Pre: 3804, 3844) | 3 | | |
| FIN 4234: Venture Capital and Investment Banking (Pre: 3144, | 5 | <u> </u> | |
| 3154) | 3 | | |
| | 3 | | |
| HTM 3244: Franchising for the Services Industries | | | |
| HTM 4424: Events Management | 3 2 | | |
| IDS 4044: Professional Practice & Entrepreneurship | 2 | | · |
| ISE 4015: Management Systems Theory, Applications and | 2 | | |
| Design ⁵ | 3 | | |
| ISE 4304: Global Issues in Industrial Management | 3 | <u> </u> | |
| MGT 3754: Management Internship and Career Development | | | |
| (Pre: 3304 or 3064) ⁶ | 3 | <u></u> | |
| MGT 4084: Management Consulting (Pre: 3304) | 3 | | |
| MGT 3074: Social Entrepreneurship | 3 | | ····· |
| MGT 4094 (ENGE 4094; IDS 4094): Startup: Commercialization | - | | |
| of Innovation | 3 | | |
| MKTG 4254: Product and Price Management (Pre: 3104 or | _ | | |
| 3104H) ² | 3 | | |
| MKTG 4304: Marketing Communications (Pre: 3104 or 3104H) ² | 3 | | |
| MKTG 4354: Marketing Channels and Logistics (Pre: 3104 or | | | |
| 3104H, BIT 2405, BIT 2406) ² | 3 | <u></u> , | |
| MKTG 4144 (CHE 4144): Business and Marketing Strategies for | | | |
| the Process Industries (Pre: ECON 2005) ² | 3 | | |
| MKTG 4454: Sales Force Management (Pre: 4554, 3104 or | | | |
| 3104H) ² – SPRING ONLY | 3 | | |
| SBIO 2104: Principles of Packaging | 3 | | |
| SBIO 2614: Introduction to Forest Products Marketing | 3 | | |
| SBIO 3004: Sustainable Nature-based Enterprises | 3 | | |
| SBIO 3445: Entrepreneurial Wood Design and Innovation | 3 | | |
| SBIO 3446: Entrepreneurial Wood Design and Innovation | 3 | | |
| SBIO 3454: Society, Sustainable Biomaterials, and Energy | 3 | | |
| SBIO 3464: Forest Products Business Systems (Pre: 2514) | 3 | | |
| SBIO 3554: Sustainable Biomaterials Enterprises (Pre: 1234) | 3 | | |
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Notes:

1: Non-Business majors will require instructor approval.

2: Access to MKTG courses will be on a space available basis.

3: Cross listed or jointly offered courses can only be taken once to count as credit towards the minor.

4: Non-CS majors will require instructor approval.

5: Non-ISE majors will require instructor approval.

6: MGT 3754 Management Internship will only be accepted for the minor when the topic is "Entrepreneurship".

(Updated: January 2019; master copy: Dept. of MGT 231-6353