

Pamplin College of Business
Department of Hospitality and Tourism Management
MINOR IN EVENT AND EXPERIENCE MANAGEMENT
APPLICATION AND CHECKSHEET
For students graduating in calendar year 2021



Application to the Minor in Event and Experience Management is open to all Virginia Tech students with at least a 2.50 GPA and at least 24 credit hours at Virginia Tech. Applicants should present the attached form to the Associate Dean for Undergraduate Programs, 1046 Pamplin Hall. Admission decisions will be made as applications are received. Applicants should receive a response, in writing, within two weeks of the decision.

In addition to fulfilling the requirements of their individual majors, students must complete the minor with at least a 2.0 in the 18 credit hours required by the minor. The minor will be noted on the student's transcript. Some courses listed on this checksheet have prerequisites, please consult the University Course Catalog, or check with your advisor.

Name _____ Last 4 of Student ID _____

Please enter information on any course taken to date on the check sheet below.

I. REQUIRED FOUNDATION COURSES (9 CH)

	Pathways Core Outcome	Credits	Term Taken
HTM 3424 Event Management	Design and Arts/Ethical Reasoning	3	_____
HTM 4354 Information Technology and Social Media in HTM	Quantitative	3	_____
Choose ONE of the Following:			
SOC 2034 Diversity and Community Engagement	Social Sciences/Critical Analysis of Equity and Identity in US	3	_____
HTM 3484 Socio-Cultural Impacts of Tourism	Social Sciences/Intercultural & Global Awareness/Critical Thinking in the Humanities	3	_____

II. ELECTIVE COURSES (6 CH)

Choose one of the following tracks and complete 6 credit hours from the listed electives.

<u>Event Sales Track</u>	<u>Pathways Core Outcomes</u>
HTM 2434 Hospitality Sales (3)	NA
COMM 2044 Principles of Public Relations (3)	Social Sciences/Intercultural & Global Awareness
HUM/RLCL 3204 Multicultural Communication (3)	Social Sciences/Intercultural & Global Awareness
MKTG 4554 Buyer-Seller Relationships (3) (PRE: 3104 or 3104H)	NA
MKTG 4454 Sales Force Management (3) (PRE: 4554, 3104 or 3104H, 4204)	NA
<u>Event Management Track</u>	<u>Pathways Core Outcomes</u>
HTM 2474 Introduction to Meeting and Convention Management (3)	NA
PSYC 2044 Psychology of Learning (3) (PRE: 1004)	Social Sciences/Ethical Reasoning
ITDS 1114 Design Appreciation (3)	Arts/ Ethical Reasoning & Intercultural and Global Awareness
HTM 2514 Catering Management (3)	NA
HTM 4444 Winery Tourism (3) (PRE: Senior Standing; must be 21+ years old)	NA
HTM 2454 Travel and Tourism Management (3)	Social Sciences/Intercultural and Global Awareness
ALCE 3004 Educational Program in Agriculture and Life Science (3)	
ALCE 4034 Methods of Planning Education Programs for Agriculture (3) (PRE: 3004 or AEE 3004)	

ALCE 4884 Youth Program Management (3)

LDRS 1015 Exploring Citizen Leadership (3)

LDRS 3104 The Dynamics of Leadership (3) (PRE: 1015)

LDRS 3304 Elements of Team Leadership (3) (PRE: 1015)

Selected Track and Courses	Pathways Core Outcome (if applicable)	Credits	Term Taken
_____	_____	3	_____
_____	_____	3	_____

III. REQUIRED CAPSTONE COURSE (3 CH)

	Pathways Core Outcome	Credits	Term Taken
HTM 4434 (Pre: Senior Standing)	Critical Analysis of Identity and Equity in USA/ Ethical Reasoning	3	_____

Approved

_____ Director, Event and Experience Management Minor

_____ Date