Fashion Merchandising and Design Major (FMD)
Bachelor of Science in Apparel, Housing, and Resource Management
College of Liberal Arts and Human Sciences
Checksheet for Student Date of Entry Under Undergraduate Catalog 2023-2024

Fashion Merchandising and Design Major

- FMD 1224 Introduction to the Fashion Industry 3___
- FMD 2204 Introduction to Textiles (Sophomore standing, Pre: one CLO #4 course) (Co: 2214) 3___
- FMD 2214 Apparel Textiles Laboratory (Sophomore standing, Pre: one CLO #4 course) (Co: 2204) 1___
- FMD 2264 Apparel Product Development (Pre: 2224) 3___
- FMD 3024 History of Costume (Pre: 1204, 2204) 3___
- FMD 3104 Fashion Retailing Concepts (Pre: 1224, one CLO #5 course) 3___
- FMD 3204 Introduction to Textile Evaluation (Pre: 2204, 2214) 3___
- FMD 3224 Apparel Assembly (Pre: 2264) 3___
- FMD 4224 Fashion Analysis and Communication (Pre: 2264) 3___
- FMD 4234 Apparel Quality Evaluation (Pre: 3204, 3224) 3___
- FMD 4274 International Sourcing of Apparel Products (Pre: 3104) 3___
- FMD 4264 Fashion Merchandising and Design Strategies (senior standing, Pre: 3104, 3204, 3224, 4224) 3___
- MGT 3304 Management Theory and Leadership Practice (sophomore standing) 3___

Total Fashion Merchandising and Design Major Credits 37 credits

Fashion Merchandising and Design Controlled Electives

Select at least three of the following FMD courses: 3___ 3___ 3___

- FMD 2014 Digital Drawing
- FMD 3034 Historic Costume & Textile Collection Management (Pre: 2034)
- FMD 3234 Pattern Drafting for Apparel (junior standing, Pre: 3224)
- FMD 3244 Small Business Apparel Retail Development (Pre: 2264, 3104)
- FMD 3264 Draping (junior standing, Pre: 3224)
- FMD 4024 Portfolio (senior standing, Pre: 3234 or 3236 or permission of instructor)
- FMD 4124 Clothing Behavior Patterns (Pre: 3104, PSYC 1004 or SOC 1004)
- FMD 4134 Fashion E-Tailing (Pre: 3104)

Select at least one of the following non-FMD courses: 3___

- ACIS 2115 Principles of Accounting
- AHRM 2014 Design for consumers studio (Pre: AHRM 1014)
- BIT 2405 Introduction to Business Statistics, Analytics, & Modeling (Pre: MATH 1524 or (MATH 1225, 1226)
- CONS 3404 Consumer Education Strategies (Pre: AHRM 2404, CONS 2304)
- CONS 4314 Debit-Creditor Relationships
- CONS 4404 Consumer Protection
- MGT 3324 Organization Behavior (Co: MGT 3304 or 3404)
- MGT 3334 Managing Human Resources (Pre: MGT 3304)
- MKTG 3504 Advertising (Pre: 3104 or 3104H)
- MKTG 4204 Consumer Behavior (Junior Standing (Pre: MKTG 3104)
- MKTG 4554 Principles of Professional Selling (Pre: 3104 or 3104H)
- MKTG 4604 Retail Management (Pre: 3104 or 3104H)
- PM 2664 Introduction to Property Management
- RED 4664 Universal Design

Total Fashion and Merchandising Design Controlled Electives 12 credits

Total Fashion Merchandising and Design Major Credits 49 credits

In accordance with University guidelines, courses satisfying Degree Core Requirements may not be double counted to satisfy other areas of a degree such as in Pathways, Major Requirements, etc.

- Courses included in in-major GPA calculation; in-major and overall GPA of 2.0 required for graduation.
- For satisfactory progress toward a degree, these courses must be completed by the time the student has attempted 72 hours.
- A sequence of 2 foreign language courses is required for graduation unless 2 high school credits of the same foreign language or 6 transfer credit hours of foreign language have been earned. These credits do not count toward graduation. See Catalog section on “Graduation Requirements”.
- Prerequisites: Some courses on this checksheet may have pre-/co-requisites; please consult the University Course Catalog or check with your advisor.
AHRM Degree Core Requirements

AHRM 1104 Orientation to AHRM and Student Resources 1_+ 

Economic Well-Being

AHRM 2404 Consumer Rights 3_ 
ECON 2005, ECON 2006 Principles of Economics 3_ 3_ 
Or AAEC 1005, AAEC 1006 Economics of the Food and Fiber System

Product Analysis (Choose one) 3_ 
♦ FMD 1204 Clothing and People 
CONS 3504 Resource Management for Individuals and Families (Pre: CONS 2304) 
RED 2644 Housing and the Consumer

Business Fundamentals 3_ 
MKTG 3104 Marketing Management (Pre: 45 hours completed)

Action Learning (Choose one - minimum 3 credits) 3_ 
♦ FMD 3954 Study Abroad 
♦ FMD 4244 New York Fashion Study Tour (Pre: 12 hours Apparel area courses, junior standing) 
♦ FMD 4964 Field Study** 
♦ FMD 4974 Independent Study 
♦ FMD 4994 Undergraduate Research

Total AHRM Core Requirements 19 credits

Pathways to General Education – Core Learning Outcomes for students entering in Fall 2018

The Pathways curriculum includes seven core learning outcomes (visit https://www.apps.provost.vt.edu/pathways/table.html for a full list of approved pathway courses, suggested courses are below).

I. Discourse 3_+ 3_+ 3_ 
ENGL 1105, 1106 or COMM 1015, 1016

II. Critical Thinking in the Humanities 3_ 3_ 

III. Reasoning in the Social Sciences (Select at least one) 3_ 3_ 
SOC 1004 Introductory Sociology 
PSYC 1004 Introductory Psychology

IV. Reasoning in the Natural Sciences 3_ 3_ 

V. Quantitative and Computation Thinking (Select at least one) 3_+ 3_+ 3_ 
ACIS 1004 Accounting Foundations 
CS 1014 Introduction to Computational Thinking 
STAT 2004 Introductory Statistics (Pre: MATH 1014 or MATH 1015)

VI. Critique and Practice in Design and the Arts 3_ 3_ 
AHRM 1014 Design and Art for Consumers 
♦ FMD 2224 Fashion Presentation Techniques (Pre: AHRM1014)

VII. Critical Analysis of Equity and Identity in the United States 3_ 

Total Curriculum for Pathways - Core Learning Outcomes 45 credits

Free Electives 7 credits
Minimum Total Credits 120 credits

♦ Courses included in in-major GPA calculation; in-major and overall GPA of 2.0 required for graduation.
** Prerequisites or co-requisites apply. Consult your advisor.
+ For satisfactory progress toward a degree, these courses must be completed by the time the student has attempted 72 hours.
A sequence of 2 foreign language courses is required for graduation unless 2 high school credits of the same foreign language or 6 transfer credit hours of foreign language have been earned. These credits do not count toward graduation. See Catalog section on “Graduation Requirements”. 