**Consumer Studies Major**  
Bachelor of Science in Apparel, Housing, and Resource Management  
College of Liberal Arts and Human Sciences  
For student date of entry under UG Catalog 2022-2023

<table>
<thead>
<tr>
<th>Consumer Studies Major</th>
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<tbody>
<tr>
<td>CONS 3404 Consumer Education Strategies**</td>
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<tr>
<td>CONS 4304 Advanced Consumer and Family Finances**</td>
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<td>CONS 4314 Debtor-Creditor Relationships</td>
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<tr>
<td>CONS 4324 Financial Counseling</td>
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<td>CONS 4404 Consumer Protection</td>
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<tr>
<td>CONS 4414 Professionalism in Consumer Affairs</td>
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<tr>
<td>ACIS 2115 Principles of Accounting or 1004 Accounting Foundations</td>
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<tr>
<td>COMM 2004 Public Speaking</td>
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<tr>
<td>MGT 3304 Management Theory and Leadership Practice</td>
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**Total Consumer Studies Credits**  
27 credits

**Controlled Electives**  
(Select at least 15 credits from one of the suggested emphases)  
3____ 3____ 3____ 3____ 3____

### Consumer Products and Promotion
- CONS 4974 Independent Study
- CONS 4994 Undergraduate Research
- COMM 3134 Public Advocacy**
- CRIM 3414 Criminology**
- FMD 1204 Clothing and People
- FMD 3104 Fashion Retailing Concepts**
- FMD or PM/RED 3954 Study Abroad
- HNFE 1004 Foods, Nutrition, and Exercise
- MGT 3324 Organization Behavior
- MGT 3334 Managing Human Resources**
- MKTG 3504 Advertising**
- MKTG 4154 Marketing Research**
- MKTG 4204 Consumer Behavior**
- PHS 1514 Personal Health
- PHS 3534 Drug Education
- PSCI 3224 Public Opinion**
- PSCI 3264 Interest Groups**
- RED 2614 Introduction to Residential Technology
- RED 2644 Housing and the Consumer

### Consumer Financial Services and Counseling
- ACIS 1504 Intro to Business Analytics & BI
- CONS 4974 Independent Study
- CONS 4994 Undergraduate Research
- FIN 2114 Investments & Financial Literacy
- FIN 3054 Legal and Ethical Environment of Business
- FIN 3104 Introduction to Finance**
- FIN 3204 Risk and Insurance
- FIN 3124 Financial Planning for Professionals
- FIN 4104 Retirement Planning**
- FMD or PM/RED 3954 Study Abroad
- HD 2304 Family Relationships
- MGT 3064 Cornerstones of Entrepreneurship and Innovation **
- MGT 3454 (AAEC 3454) Small Business Management and Entrepreneurship**
- PSCI 1014 Intro to United States Government and Politics
- PSCI 1024 Intro to Comparative Government and Politics

**Total Consumer Studies Controlled Electives**  
15 credits

**Total Consumer Studies Major Credits**  
42 credits

**Free Electives**  
14 credits

♦ Courses included in in-major GPA calculation; in-major and overall GPA of 2.0 required for graduation.  
+ For satisfactory progress toward a degree, these courses must be completed by the time the student has attempted 75 hours.  
** Prerequisites or co-requisites apply. Consult your advisor.  
A sequence of 2 foreign language courses is required for graduation unless 2 high school credits of the same foreign language or 6 transfer credit hours of foreign language have been earned. These credits do not count toward graduation. See Catalog section on “Graduation Requirements”. 

APPROVED  
University Registrar
AHRM Core Degree Requirements

AHRM 1104 Introduction to AHRM and Student Resources 1___+

Economic Well-Being
♦ AHRM 2404 Consumer Rights 3___
♦ ECON 2005-2006 Principles of Economics or AAEC 1005-1006 Econ Food Fiber Systems 3___ 3___

Product Analysis (Choose one)
♦ CONS 3504 Resource Management for Individuals & Families** (required for CONS major) 3___
♦ FMD 1204 Clothing and People
♦ RED 2644 Housing and the Consumer

Business Fundamentals
♦ MKTG 3104 Marketing Management** 3___

Action Learning (Choose one - minimum 3 credits) 3___
♦ CONS 4964 Field Study**
♦ CONS 4974 Independent Study
♦ CONS 4994 Undergraduate Research
♦ FMD or PM/RED 3954 Study Abroad
♦ FMD 4244 New York Fashion Study Tour (Pre: 12 hours Apparel area courses; junior standing) (FMD Majors)

Total AHRM Core Requirements 19 credits

Pathways to General Education – Core Learning Outcomes for students entering in Fall 2018
The Pathways curriculum includes seven core learning outcomes (visit https://www.apps.provost.vt.edu/pathways/table.html for a full list of approved pathway courses)

I. Discourse 3(f)___+ 3(f)___+ 3(a)____
   ENGL 1105; 1106 or COMM 1015; 1016
   ENGL 3764 Technical Writing; ENGL 3774 Business Writing; or ENGL 3104 Professional Writing

II. Critical Thinking in the Humanities 3___ + 3___

III. Reasoning in the Social Sciences 3___ + 3___
    HD 1004 Human Development I
    HD 2004 Human Development II

IV. Reasoning in the Natural Sciences 3___ + 3___

V. Quantitative and Computational Thinking 3(f)___+ 3(f)___+ 3(a)____
   ♦ CONS 2304 Consumer and Family Finances
   MATH 1014 Precalculus with Transcendental Functions or MATH 1025 Elementary Calculus
   STAT 3604 Statistics for the Social Sciences (Pre: MATH 1014 or 1025 or 1225 or 1524 or 1525)

VI. Critique and Practice in Design and the Arts 3___ + 3___
    AHRM 1014 Design and Art for Consumers

VII. Critical Analysis of Equity and Identity in the United States 3___

Total Curriculum for Pathways General Education Requirements 45 credits

Minimum Total Credits 120 Credits

In accordance with university guidelines, courses satisfying Degree Core Requirements may not be Double counted to satisfy other areas of a degree such as in Pathways, Major Requirements, etc.