

**APPROVED**  
**COMMISSION ON UNDERGRADUATE**  
**STUDIES AND POLICIES**

**COLLEGE OF LIBERAL ARTS AND HUMAN SCIENCES**  
**BACHELOR OF ARTS IN COMMUNICATION (BACOM)**  
**COMMUNICATION SCIENCE AND SOCIAL INQUIRY (CSSI)**  
CHECKSHEET FOR STUDENTS GRADUATING IN CALENDAR YEAR 2021  
DEPARTMENT OF COMMUNICATION

The Communication Science and Social Inquiry Major requires 120 credit hours for graduation. The curriculum includes the following elements: Core Degree Requirements, Major Requirements, Major Electives, Curriculum for Liberal Education, Minor, and Electives.

**MAJOR REQUIREMENTS (I-III)**

Communication Studies Majors take 22 credit hours in Core Degree Requirements and 24 credit hours in courses specific to the major. See reverse for other requirements and "progress to degree" criteria. Only Communication (COMM) courses can meet degree and major requirements.

**I. CORE DEGREE REQUIREMENTS (22 HOURS)—Required courses across all majors in Communication:**

- \_\_\_ COMM 1004 First Semester Experience in Communication (1)
- \_\_\_ COMM 1014 Introduction to Communication (3)
- \_\_\_ COMM 2024 Media Writing (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- \_\_\_ COMM 2034 Visual Media (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- \_\_\_ COMM 2084 Media and Society (3)
- \_\_\_ COMM 2094 Communication and Issues of Diversity (3). Pre: 1016 or ENGL 1106
- \_\_\_ COMM 2124 Introduction to Communication Research (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- \_\_\_ COMM 4024 Communication Law (3) Pre: Senior standing

**II. MAJOR REQUIREMENTS (15 HOURS)**

- \_\_\_ COMM 1015 Communication Skills I (3)
- \_\_\_ COMM 1016 Communication Skills II (3)  
**Note:** Alternative to 1015-16 for transfer students entering the major after freshman year:  
\_\_\_ COMM 2004 Public Speaking (3) Pre: Sophomore standing. \_\_\_ COMM elective (3) (from course in III)
- \_\_\_ COMM 3064 Persuasion (3) Junior standing. Pre: 1014
- \_\_\_ COMM 3214 Professional Communication (3) Pre: 1016 or 2004
- \_\_\_ COMM 4064 Social Media Analytics (3) Pre: 2124

**III. MAJOR ELECTIVES (9 HOURS, including at least three hours at the 4000-level):**

- |  |  |
|--|--|
| ___ COMM 2064 The Rhetorical Tradition (3)   | ___ COMM 4074 Organizational Communication (3)<br>Pre: Senior standing                             |
| ___ COMM 2134 Introduction to Health Communication (3)   | ___ COMM 4174 Digital Advocacy Campaigns (3)<br>Senior standing. Pre: (1016 or 2004), 2124         |
| ___ COMM 3074 Persuasive Public Speaking (3) Pre:<br>1016 or 2004  | ___ COMM 4244 Topics in Communication Science and<br>Social Inquiry (3) Junior standing. Pre: 1014 |
| ___ COMM 3124 Interpersonal Communication (3) Pre:<br>Junior standing                                    | ___ COMM 4264 Social Media Theory and Practice (3)<br>Pre: 2034                                    |
| ___ COMM 3134 Public Advocacy (3) Junior standing.<br>Pre: 1016 or 2004                                  | ___ COMM 4324 Issues in Health Communication (3)<br>Pre: Junior standing                           |
| ___ COMM 3254 (PSCI 3254) Media and Politics (3)<br>Pre: Junior standing                                 | ___ COMM 4334 Communication Ethics (3) Pre: Junior<br>standing                                     |
| ___ COMM 3264 Communication and Gender (3) Pre:<br>Junior standing                                       | ___ COMM 4374 New Communications Technology (3)<br>Pre: Junior standing, 2084 or 4014              |
| ___ COMM 3274 Social Dimensions of Games, Sims,<br>and Virtual Environments (3). Pre: Junior<br>standing | ___ COMM 4044 (IS 4044) International<br>Communication (3) Pre: Senior standing                    |
| ___ COMM 3324 Corporate Communication (3) Pre:<br>Junior standing.                                       | ___ COMM 4994 Undergraduate Research (3)   |
| ___ COMM 4014 Media Effects (3) Pre: Junior standing,<br>2124.   |  |

**Total COMM hours: 46**

**Prerequisites:** Some courses listed on this checksheet have prerequisites. Be sure to consult the University Catalog and/or check with your adviser.



#### **IV. UNIVERSITY CURRICULUM FOR LIBERAL EDUCATION (CLE)**

Communication Studies Majors are encouraged to broaden their education by sampling courses from many disciplines. Courses taken to meet Core Degree Requirements (see reverse) cannot double-count in the CLE.

Area 1 Writing and Discourse	(6 hours)	(3)_____	(3)_____
Select 2 courses from CLE			
Area 2 Ideas, Cultural Traditions, and Values	(6 hours)	(3)_____	(3)_____
Select 2 courses from CLE			
Area 3 Society and Human Behavior	(6 hours)	(3)_____	(3)_____
Select 2 courses from CLE			
Area 4 Scientific Reasoning and Discovery	(6 hours)	(3)_____	(3)_____
Select 2 courses from CLE			
Area 5 Quantitative and Symbolic Reasoning	(6 hours)	(3)_____	(3)_____
Select 2 courses from CLE			
Area 6 Creativity and Aesthetic Experience	(3 hours)	(3)_____	
Select 1 3-credit course from CLE			
Area 7 Critical issues in a Global Context	(3 hours)	(3)_____	
Select 1 course from CLE			

**CLE hours: 36**

#### **V. MINOR + ELECTIVES**

In addition to Major and CLE requirements, students must complete the following to reach 120 hours for graduation:

- 1. Minor, cognate or double major**—Beyond studies in Communication, students must build content knowledge in another area of focus by completing a minor or cognate (minimum 18 credit hours) or double major (hours varies by major). Students **should NOT** take COMM courses as part of this requirement.
- 2. Electives**—Once students complete a minor or cognate, they still need 20 credit hours for graduation. Students might consider education abroad, an internship, a field study, undergraduate research, independent study, or other non-required CLE or foreign language courses. Students **should NOT** include COMM courses among these electives.

**Minor and elective hours: 38**

#### **GRADUATION REQUIREMENTS**

1. Minimum of 120 credit hours from the following categories: Core Degree Requirements, Major Requirements, Major Electives, Curriculum for Liberal Education, Minor and Electives.

**Total hours for graduation: 120**

2. Minimum of 46 credit hours in COMM. Maximum 58 hours in COMM. COMM hours beyond 58 will not count toward graduation. **Note:** Students are encouraged to complete **all elective hours outside COMM**.
3. Overall GPA of 2.0; COMM GPA 2.0, based on all COMM courses the student has completed.
4. Courses taken in major to fulfill graduation requirements must be graded A-F (not pass/fail).
5. COMM courses taken for a minor may NOT be counted toward major requirements.
6. Foreign Language—Requirement can be met in one of three ways:
  - 3 years of single foreign language in high school OR
  - 2 years of a single language in high school plus 1106 or equivalent in college OR
  - 1105-1106 or equivalent in college (This credit must be in addition to the 120 hours required for graduation.)

#### **PROGRESS TOWARD DEGREE**

A student will be certified as making satisfactory progress toward a degree by meeting these requirements:

- Completion of COMM 1004 within the first 3 classes (9 hours) in the major.
- Completion of COMM 1014 within the first 6 classes (18 credit hours) in the major. Minimum grade of C- required.
- Completion of COMM 2124 within the first 8 classes (24 credit hours) in the major.
- Overall GPA—Students who fall below 2.0 will follow university policies for probation and subsequent suspension if the GPA is not raised during the probation period.
- COMM GPA—Students who fall below 2.0 in COMM will have one semester to regain the required GPA standards. All COMM courses are included in this calculation. A student who fails to make satisfactory progress toward degree after that semester will be blocked from continuing in CSSI or another COMM major.