

COLLEGE OF LIBERAL ARTS AND HUMAN SCIENCES
BACHELOR OF ARTS IN COMMUNICATION
MAJOR in MULTIMEDIA JOURNALISM WITH
SPORTS MEDIA AND ANALYTICS CONCENTRATION (MJ + SMA)

CHECKSHEET FOR STUDENTS GRADUATING IN CALENDAR YEAR 2020
DEPARTMENT OF COMMUNICATION

The Multimedia Journalism Major with Sports Media and Analytics Concentration requires 120 hours for graduation. The curriculum includes the following elements: Core Degree Requirements, Major Requirements, Concentration Requirements, Curriculum for Liberal Education, and Electives.

MAJOR REQUIREMENTS (I-II)

Multimedia Journalism Majors in the Sports Media and Analytics Concentration take 21 hours in Core Degree Requirements, 27 hours in courses specific to the major, and 15 hours in the concentration. See reverse for other requirements and "progress to degree" criteria. Only Communication (COMM) courses can meet degree and major requirements.

I. CORE DEGREE REQUIREMENTS (21 HOURS)—Required courses across all majors in Communication:

- ___ COMM 1014 Introduction to Communication (3)
- ___ COMM 2024 Media Writing (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- ___ COMM 2034 Visual Media (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- ___ COMM 2084 Media and Society (3)
- ___ COMM 2124 Introduction to Communication Research (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- ___ COMM 3064 Persuasion (3) Junior standing. Pre: 1014
- ___ COMM 4024 Communication Law (3) Pre: Senior standing

II. MAJOR-SPECIFIC COURSES (27 HOURS) + SPORTS MEDIA & ANALYTICS (15 HOURS)

(No minor required)

Ia. Required 6 Major-specific courses:

- ___ COMM 1015 Communication Skills I (3)*
- ___ COMM 1016 Communication Skills II (3)*
- ___ COMM 3154 Multimedia Reporting (3) Pre: 2024, 2034
- ___ COMM 3174 Advanced Multimedia Reporting (3) Pre: 3154
- ___ COMM 4154 Digital Newsroom (3) Pre: 3174
- ___ COMM 4334 Communication Ethics (3) Pre: Junior standing

Iib. Select 2 courses from one group, 1 from the other:

Group 1: Application courses

- ___ COMM 1114 Introduction to Media Production Technology (3)
- ___ COMM 3114 Video Production: Studio (3) Pre: 2034
- ___ COMM 4114 Photojournalism (3) Junior standing. Pre: 2034
- ___ COMM 4144 Magazine Writing (3) Junior standing. Pre: 2024
- ___ COMM 4254 Topics in Multimedia Journalism (3) Pre: 2024, 2034 (application topic)

Group 2: Theory courses

- ___ COMM 4014 Media Effects (3) Junior standing. Pre: 2124
- ___ COMM 4264 Social Media Theory and Practice (3) Pre: 2034
- ___ COMM 4254 Topics in Multimedia Journalism (3) Pre: 2024, 2034 (theory topic)
- ___ COMM 4344 Free Speech in Cyberspace (3) Pre: Senior standing
- ___ COMM 4374 New Communications Technology (3) Junior standing. Pre: 2084 or 4014
- ___ COMM 4974 Independent Study (Internship) (3)

Iic. Required 5 Concentration courses:

- ___ COMM 2074 Introduction to Sports Media
- ___ COMM 3304 Topics in Sports Communication (3) Pre: Junior standing
- ___ COMM 3314 Sports Journalism (3) Junior standing. Pre: 2024, 2034
- ___ COMM 4094 Broadcast Management (3) Senior standing. Pre: 3154
- ___ COMM 4274 Broadcasting Performance (3) Pre: 3154

***Note:** Alternative to 1015-16 for transfer students entering the major after freshman year: COMM 2004 Public Speaking (3) Pre: Sophomore standing and COMM elective (3)

Total COMM hours: 63

Prerequisites: Some courses listed on this checksheet have prerequisites. Be sure to consult the University Catalog and/or check with your adviser.

III. UNIVERSITY CURRICULUM FOR LIBERAL EDUCATION (CLE)

Multimedia Journalism Majors are encouraged to broaden their education by sampling courses from many disciplines. Courses taken to meet Core Degree Requirements (see reverse) cannot double-count in the CLE.

Area 1	Writing and Discourse	(6 hours)	(3)_____	(3)_____
	Select 2 courses from CLE			
Area 2	Ideas, Cultural Traditions, and Values	(6 hours)	(3)_____	(3)_____
	Select 2 courses from CLE			
Area 3	Society and Human Behavior	(6 hours)	(3)_____	(3)_____
	Select 2 courses from CLE			
Area 4	Scientific Reasoning and Discovery	(6 hours)	(3)_____	(3)_____
	Select 2 courses from CLE			
Area 5	Quantitative and Symbolic Reasoning	(6 hours)	(3)_____	(3)_____
	Select 2 courses from CLE			
Area 6	Creativity and Aesthetic Experience	(3 hours)	(3)_____	
	Select 1 3-credit course from CLE			
Area 7	Critical issues in a Global Context	(3 hours)	(3)_____	
	Select 1 course from CLE			

CLE hours: 36

IV. ELECTIVES

In addition to Major, Concentration, and CLE requirements, students must complete elective hours to reach 120 hours for graduation. Those hours **must be earned outside the Department of Communication** and might be taken in a minor, cognate or double major. Students might consider education abroad, an internship, a field study, undergraduate research, independent study, or other non-required CLE or foreign language courses.

Elective hours: 21

GRADUATION REQUIREMENTS

1. The Multimedia Journalism Major with Sports Media and Analytics Concentration requires 120 hours for graduation. The curriculum includes the following elements: Core Degree Requirements (21 hours), Major Requirements (27 hours), Concentration Requirements (15 hours), Curriculum for Liberal Education (36 hours), and Electives (21 hours).

Total hours for graduation: 120

2. Minimum of 63 hours in COMM; COMM courses beyond 63 hours will not count toward graduation.
3. Overall GPA of 2.0; COMM GPA 2.0, based on all COMM courses the student has completed.
4. Courses taken in major to fulfill graduation requirements must be graded A-F (not pass/fail).
5. COMM courses taken for a minor may NOT be counted toward major requirements.
6. Foreign Language—Requirement can be met in one of three ways:
 - 3 years of single foreign language in high school OR
 - 2 years of a single language in high school plus 1106 or equivalent in college OR
 - 1105-1106 or equivalent in college (This credit must be in addition to the 120 credits for graduation.)

PROGRESS TOWARD DEGREE

A student will be certified as making satisfactory progress toward a degree by meeting these requirements:

- Completion of COMM 1014 within the first 6 classes (18 hours) in the major. Minimum grade of 70% (C-) required.
- Completion of COMM 2124 within the first 8 classes (24 hours) in the major.
- Overall GPA—Students who fall below 2.0 will follow university policies for probation and subsequent suspension if the GPA is not raised during the probation period.
- COMM GPA—Students who fall below 2.0 in COMM will have one semester to regain the required GPA standards. All COMM courses are included in this calculation. A student who fails to make satisfactory progress toward degree after that semester will be blocked from continuing in MJ or another COMM major.

In accordance with SCHEV requirements, a course may not be used to satisfy both a common degree core and general education (i.e., CLE or Pathways) requirements.