

COLLEGE OF LIBERAL ARTS AND HUMAN SCIENCES
BACHELOR OF ARTS IN COMMUNICATION (BACOM)
COMMUNICATION STUDIES MAJOR (CMST)
CHECKSHEET FOR STUDENTS GRADUATING IN CALENDAR YEAR 2020
DEPARTMENT OF COMMUNICATION

The Communication Studies Major requires 120 hours for graduation. The curriculum includes the following elements: Core Degree Requirements, Major Requirements, Major Electives, Curriculum for Liberal Education, Minor, and Electives.

MAJOR REQUIREMENTS (I-III)

Communication Studies Majors take 21 hours in Core Degree Requirements and 27 hours in courses specific to the major. See reverse for other requirements and "progress to degree" criteria. Only Communication (COMM) courses can meet degree and major requirements.

I. CORE DEGREE REQUIREMENTS (21 HOURS)—Required courses across all majors in Communication:

- ___ COMM 1014 Introduction to Communication (3)
- ___ COMM 2024 Media Writing (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- ___ COMM 2034 Visual Media (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- ___ COMM 2084 Media and Society (3)
- ___ COMM 2124 Introduction to Communication Research (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- ___ COMM 3064 Persuasion (3) Junior standing. Pre: 1014
- ___ COMM 4024 Communication Law (3) Pre: Senior standing

II. MAJOR REQUIREMENTS (12 HOURS)

- ___ COMM 1015 Communication Skills I (3)
- ___ COMM 1016 Communication Skills II (3)
- Note:** Alternative to 1015-16 for transfer students entering the major after freshman year:
- ___ COMM 2004 Public Speaking (3) Pre: Sophomore standing. ___ COMM elective (3) (from course in III)
- ___ COMM 3214 Professional Communication (3) Pre: 1016 or 2004
- ___ COMM 4064 Social Media Analytics (3) Pre: 2124

III. MAJOR ELECTIVES (15 HOURS):

Select 3 courses (9 hours) from this list.

- ___ COMM 2064 The Rhetorical Tradition (3)
- ___ COMM 3074 Persuasive Public Speaking (3) Pre: 1016 or 2004
- ___ COMM 3124 Interpersonal Communication (3) Pre: Junior standing
- ___ COMM 3254 (PSCI 3254) Media and Politics (3) Pre: Junior standing
- ___ COMM 3274 Social Dimensions of Games, Sims, and Virtual Environments (3)
- ___ COMM 4014 Media Effects (3) Junior standing. Pre: 2124
- ___ COMM 4074 Organizational Communication (3) Pre: Senior standing
- ___ COMM 4244 Topics in Communication Science and Social Inquiry (3) Junior standing. Pre: 1014
- ___ COMM 4374 New Communications Technology (3) Junior standing. Pre: 2084 or 4014
- ___ COMM 4264 Social Media Theory and Practice (3)

Pre: 2034

Select 2 courses (6 hours) from this list.

- ___ COMM 2134 Introduction to Health Communication (3)
- ___ COMM 3134 Public Advocacy (3) Junior standing. Pre: 1016 or 2004
- ___ COMM 3324 Corporate Communication (3) Pre: Junior standing.
- ___ COMM 3264 Communication and Gender (3) Pre: Junior standing
- ___ COMM 4174 Digital Advocacy Campaigns (3) Senior standing. Pre: (1016 or 2004), 2124
- ___ COMM 4324 Issues in Health Communication (3) Pre: Junior standing
- ___ COMM 4334 Communication Ethics (3) Pre: Junior standing
- ___ COMM 4994 Undergraduate Research (3)

Total COMM hours: 48

Prerequisites: Some courses listed on this checksheet have prerequisites. Be sure to consult the University Catalog and/or check with your adviser.

IV. UNIVERSITY CURRICULUM FOR LIBERAL EDUCATION (CLE)

Communication Studies Majors are encouraged to broaden their education by sampling courses from many disciplines. Courses taken to meet Core Degree Requirements (see reverse) cannot double-count in the CLE.

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|--------|--|-----------|----------|----------|
| Area 1 | Writing and Discourse | (6 hours) | (3)_____ | (3)_____ |
| | Select 2 courses from CLE | | | |
| Area 2 | Ideas, Cultural Traditions, and Values | (6 hours) | (3)_____ | (3)_____ |
| | Select 2 courses from CLE | | | |
| Area 3 | Society and Human Behavior | (6 hours) | (3)_____ | (3)_____ |
| | Select 2 courses from CLE | | | |
| Area 4 | Scientific Reasoning and Discovery | (6 hours) | (3)_____ | (3)_____ |
| | Select 2 courses from CLE | | | |
| Area 5 | Quantitative and Symbolic Reasoning | (6 hours) | (3)_____ | (3)_____ |
| | Select 2 courses from CLE | | | |
| Area 6 | Creativity and Aesthetic Experience | (3 hours) | (3)_____ | |
| | Select 1 3-credit course from CLE | | | |
| Area 7 | Critical issues in a Global Context | (3 hours) | (3)_____ | |
| | Select 1 course from CLE | | | |

CLE hours: 36

V. MINOR + ELECTIVES

In addition to Major and CLE requirements, students must complete the following to reach 120 hours for graduation:

1. **Minor, cognate or double major**—Beyond studies in Communication, students must build content knowledge in another area of focus by completing a minor or cognate (minimum 18 hours) or double major (hours varies by major). Students **should NOT** take COMM courses as part of this requirement.
2. **Free electives**—Once students complete a minor or cognate, they still need 18 hours for graduation. Students might consider education abroad, an internship, a field study, undergraduate research, independent study, or other non-required CLE or foreign language courses. Students **should NOT** include COMM courses among these free electives.

Minor and elective hours: 36

GRADUATION REQUIREMENTS

1. Minimum of 120 semester hours from the following categories: Core Degree Requirements (21 hours), Major Requirements (12 hours), Major Electives (15 hours), Curriculum for Liberal Education (36 hours), Minor and Electives (36 hours).

Total hours for graduation: 120

2. Minimum of 48 hours in COMM. Maximum 58 hours in COMM. COMM hours beyond 58 will not count toward graduation. **Note:** Students are encouraged to complete **all elective hours outside COMM**.
3. Overall GPA of 2.0; COMM GPA 2.0, based on all COMM courses the student has completed.
4. Courses taken in major to fulfill graduation requirements must be graded A-F (not pass/fail).
5. COMM courses taken for a minor may NOT be counted toward major requirements.
6. Foreign Language—Requirement can be met in one of three ways:
 - 3 years of single foreign language in high school OR
 - 2 years of a single language in high school plus 1106 or equivalent in college OR
 - 1105-1106 or equivalent in college (This credit must be in addition to the 120 hours required for graduation.)

PROGRESS TOWARD DEGREE

A student will be certified as making satisfactory progress toward a degree by meeting these requirements:

- Completion of COMM 1014 within the first 6 classes (18 hours) in the major. Minimum grade of 70% (C-) required.
- Completion of COMM 2124 within the first 8 classes (24 hours) in the major.
- Overall GPA—Students who fall below 2.0 will follow university policies for probation and subsequent suspension if the GPA is not raised during the probation period.
- COMM GPA—Students who fall below 2.0 in COMM will have one semester to regain the required GPA standards. All COMM courses are included in this calculation. A student who fails to make satisfactory progress toward degree after that semester will be blocked from continuing in CMST or another COMM major.

In accordance with SCHEV requirements, a course may not be used to satisfy both a common degree core and general education (i.e., CLE or Pathways) requirements.