



YEAR ONE					
FALL SEMESTER	✦	Credits	SPRING SEMESTER	✦	Credits
ACIS 1504: Introduction to Business Analytics & Business Intelligence <sup>1,2</sup>	M	3	ACIS 2115: Principles of Accounting <sup>1,2</sup>	M	3
MATH 1524: Business Calculus <sup>1,2</sup>	5f	4	ECON 2005: Principles of Economics <sup>1,2</sup>	3	3
MGT 1104: Foundations of Business <sup>2</sup>	M	3	*BIT 2405: Introduction to Business Statistics, Analytics, & Modeling <sup>1,2</sup>	5f	3
ENGL 1105: First-Year Writing or COMM 1015: Communication Skills	1f	3	*ENGL 1106: First-Year Writing or *COMM 1016: Communication Skills	1f	3
Critical Thinking in the Humanities	2	3	PSYC 1004: Introductory Psychology or SOC 1004: Introductory Sociology	M	3
			BIT 2104: Careers in Business Information Technology	M	1
<b>Total</b>		<b>16</b>	<b>Total</b>		<b>16</b>
YEAR TWO					
FALL SEMESTER	✦	Credits	SPRING SEMESTER	✦	Credits
*ACIS 2116: Principles of Accounting <sup>1,2</sup>	C	3	*#BIT 3414: Operations & Supply Chain Management <sup>2</sup>	C	3
*ECON 2006: Principles of Economics <sup>1,2</sup>	3	3	*#BIT 3424: Introduction to Business Analytics Modeling	M	3
*BIT 2406: Introduction to Business Statistics, Analytics, & Modeling <sup>1,2</sup>	5a	3	HTM or MGT 2314: Introduction to International Business <sup>2</sup>	C	3
CS 1054: Introduction to Programming in Java or CS 1064: Introduction to Programming in Python or CS 1114: Introduction to Software Design	M	3	Critical Thinking in the Humanities	2	3
Reasoning in the Natural Sciences	4	3	Reasoning in the Natural Sciences	4	3
Critique & Practice in the Arts	6a	3			
<b>Total</b>		<b>18</b>	<b>Total</b>		<b>15</b>
YEAR THREE					
FALL SEMESTER	✦	Credits	SPRING SEMESTER	✦	Credits
*#BIT 3434: Advanced Modeling for Business Analytics	M	3	*#BIT 3464: Enterprise Planning & Control	O	3
*#FIN 3104: Introduction to Finance <sup>2</sup>	C	3	*#BIT 4434: Computer Simulation in Business	O	3
*#BIT 3454: Business Process Improvement	O	3	*#BIT 4484: Project Management	M	3
*#MKTG 3104: Marketing Management <sup>2</sup>	C	3	*#BIT 4464: Advanced Supply Chain Management	O	3
*#MGT 3404: Principles of Management <sup>2</sup>	M	3	Critique & Practice in Design	6d	3
<b>Total</b>		<b>15</b>	<b>Total</b>		<b>15</b>
YEAR FOUR					
FALL SEMESTER	✦	Credits	SPRING SEMESTER	✦	Credits
*#BIT OSM Elective (see page 2)	O	3	*#BIT OSM Elective (see page 2)	O	3
*#BIT 4474: Global Operations & Information Technology	O	3	*#MGT 4394: Strategic Management <sup>2</sup>	C	3
*#FIN 3054: Legal & Ethical Environment of Business <sup>2</sup>	C	3	Critical Analysis of Identity & Equity in the U.S. <sup>3</sup> or Free Elective	7	3
Advanced/Applied Discourse	1a	3	Free Elective		3
Free Elective		3	Free Elective		3
<b>Total</b>		<b>15</b>	<b>Total</b>		<b>15</b>

✦ C = Degree Core Required Course    M = Major Required Course    O = Option Required Course

All other designations identify Pathways General Education requirements <https://www.pathways.prov.vt.edu/>

**BIT OSM ELECTIVES (choose two – 6 credit hours)**

\*#BIT 3444: Advanced Business Computing & Applications  
 \*#BIT 3514: Systems Analysis & Design  
 \*#BIT 3524: Database Management & Design  
 \*#BIT/ACIS 3554: Networks, Telecom, & Security  
 \*#BIT 4424: Business Information Visualization & Analytics  
 \*#BIT 4444: Web-Based Decision Support Systems

\*#BIT 4454: Business Analysis Seminar in IT  
 \*#BIT 4544: Advanced Methods in Business Analytics  
 \*#BIT 4604: Data Governance, Privacy & Ethics  
 \*#BIT 4614: Information Security  
 \*#BIT 4624: Cybersecurity Analytics for Business  
 \*#BIT 4854: Analytics in Action

**GENERAL INFORMATION**

A total of **125 credit hours** is required for graduation. Any exceptions to this curriculum must be approved by the student's department head and Associate Dean for Pamplin Undergraduate Programs.

**Foreign Language Requirement:** Students who did not successfully complete at least two years of a single foreign, classical, or sign language during high school must successfully complete six credit hours of a single foreign, classical, or sign language at the college level. Courses taken to meet this requirement may not count towards the minimum credit hours required for graduation. Please refer to the Undergraduate Catalog for details.

**Pre-requisites:** Students are responsible for ensuring they have met necessary pre-requisites for all courses. Courses with pre-requisites are noted with \* (e.g. \*BIT 2405). Please refer to the Undergraduate Catalog or academic advisor.

**Transferring Courses:** Requirements and procedures for transferring courses are available <http://pampl.in/transfercreditsteps>.

**Overall and In-Major GPA:** Students must have an overall GPA of 2.0 and an in-major GPA of 2.0 to graduate. Courses used to calculate the in-major GPA are noted with a # (e.g. #BIT 3424).

**Policy 91:** University policy requires a student to make satisfactory academic progress towards a degree in order to remain enrolled at the institution (see footnote 1). Students are responsible for reading and understanding Policy 91 in accordance with Pamplin policies <http://pampl.in/policy91>.

<sup>1</sup> Policy 91: Pamplin students in a business degree program must complete eight business courses (ACIS 1504, MATH 1524, ACIS 2115-2116, BIT 2405-2406, and ECON 2005-2006) with a grade of C- or higher by 72 attempted credit hours (or 90 attempted credit hours for students with more than 18 transfer credits). Students who have not met the requirements will be notified upon reaching 72 (or 90) credit hours that they must complete the missing course(s) in the next term(s) of enrollment. Failure to do so may result in the student's dismissal from the business degree program. This policy is strictly enforced.

<sup>2</sup> Graduation requirement: Students must achieve a grade of C- or higher in select business courses (ACIS 1504, MATH 1524, ACIS 2115-2116, BIT 2405-2406, ECON 2005-2006, MGT 1104, HTM or MGT 2314, MGT 3404, MKTG 3104, FIN 3104, FIN 3054, BIT 3414, and MGT 4394).

<sup>3</sup> Critical Analysis of Identity & Equity in the U.S. may be double-counted with another course (major, option, pathway, or free elective) that is designated as pathway 7. If this pathway is already met, students must take a free elective to meet the 125-credit hour requirement.