# Bachelor of Science in Hospitality & Tourism Management

## Year One

**Fall Semester**
- ACIS 1504: Introduction to Business Analytics & Business Intelligence[^1] [^2]
  - Credits: 3
- MATH 1524: Business Calculus[^1] [^2]
  - Credits: 4
  - Credits: 3
- ENGL 1105: First-Year Writing or COMM 1015: Communication Skills
  - Credits: 3
- HTM 1414: Introduction to Hospitality & Tourism Management
  - Credits: 3

**Spring Semester**
- ACIS 2115: Principles of Accounting[^1] [^2]
  - Credits: 3
  - Credits: 3
  - Credits: 5f
- *ENGL 1106: First-Year Writing or COMM 1016: Communication Skills
  - Credits: 1f
- HTM or MGT 2314: Introduction to International Business[^2]
  - Credits: 3

**Total Credits:** 18

## Year Two

**Fall Semester**
  - Credits: 3
  - Credits: 3
  - Credits: 3
- Critical Thinking in the Humanities[^3]
  - Credits: 2
- Reasoning in the Natural Sciences
  - Credits: 4
- PSYC 1004: Introductory Psychology or SOC 1004: Introductory Sociology
  - Credits: 3

**Spring Semester**
- #HTM 3414: Food Preparation, Purchasing, & Management
  - Credits: 4
- #HTM 3524: Lodging Management
  - Credits: 3
- Critique & Practice in Design[^4]
  - Credits: 6d
- Critical Thinking in the Humanities
  - Credits: 2
- Free Elective
  - Credits: 3

**Total Credits:** 18

## Year Three

**Fall Semester**
- #HTM 3444: Financial Mgt. for Hosp. Organizations
  - Credits: 3
- #HTM 4414: Food & Beverage Management
  - Credits: 3
- #HTM Elective (see page 2)
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- #HTM Elective (see page 2)
  - Credits: 3
- #FIN 3104: Introduction to Finance[^2]
  - Credits: 3

**Spring Semester**
- *HTM 4454: Hospitality Revenue Management
  - Credits: 3
- #HTM Elective (see page 2)
  - Credits: 3
  - Credits: 3
- #MKTG 3104: Marketing Management[^2]
  - Credits: 3
- Advanced/Applied Discourse
  - Credits: 1a

**Total Credits:** 15

## Year Four

**Fall Semester**
- #HTM 4964: Field Study in HTM
  - Credits: 3
- #HTM 4464: Human Resources Management
  - Credits: 3
- #HTM Elective (see page 2)[^5] [^6]
  - Credits: 3
- Reasoning in the Natural Sciences
  - Credits: 3
- Critique & Practice in the Arts[^7]
  - Credits: 3

**Spring Semester**
- #HTM Elective (see page 2)[^8]
  - Credits: 3
- #FIN 3054: Legal & Ethical Environment of Business[^2]
  - Credits: 3
  - Credits: 3
- Critical Analysis of Identity & Equity in the U.S. or Free Elective
  - Credits: 3
- Free Elective
  - Credits: 3

**Total Credits:** 15

[^1]: Degree Core Required Course
[^2]: Major Required Course

All other designations identify Pathways General Education requirements. [https://www.pathways.prov.vt.edu/](https://www.pathways.prov.vt.edu/)
**HTM ELECTIVES** (choose four – 12 credit hours; 6 credit hours must be at the 3000 or 4000 level)

- #HTM 2434: Hospitality Sales
- #HTM 2454: Travel & Tourism Management
- #HTM 2464: Introduction to Service
- #HTM 2474: Introduction to Meeting & Convention Management
- #HTM 2514: Catering Management
- #HTM 2854: Study Abroad
- #HTM 3044: Private Club Management
- *#HTM 3114: Special Topics in Hospitality & Tourism Studies
- #HTM 3244: Franchising for the Service Industries
- #HTM 3424: Events Management
- #HTM 3484: Socio-Cultural Impacts of Tourism
- #HTM 3854: Study Abroad
- #HTM 4354: IT & Social Media in Hospitality & Tourism
- *#HTM 4434: Event & Experience Management Senior Workshop
- #HTM 4444: Winery Tourism
- *#HTM 4484: International Tourism
- *#HTM 4514: Hospitality Market Data Analysis

**GENERAL INFORMATION**

A total of 125 credit hours is required for graduation. Any exceptions to this curriculum must be approved by the student’s department head and Associate Dean for Pamplin Undergraduate Programs.

**Foreign Language Requirement:** Students who did not successfully complete at least two years of a single foreign, classical, or sign language during high school must successfully complete six credit hours of a single foreign, classical, or sign language at the college level. Courses taken to meet this requirement do not count towards the minimum credit hours required for graduation. Please refer to the Undergraduate Catalog for details.

**Pre-requisites:** Students are responsible for ensuring they have met necessary pre-requisites for all courses. Courses with pre-requisites are noted with * (e.g. *#HTM 2405). Please refer to the Undergraduate Catalog or academic advisor.

**Transferring Courses:** Requirements and procedures for transferring courses are available [http://pamplin/transfercreditsteps](http://pamplin/transfercreditsteps)

**Overall and In-Major GPA:** Students must have an overall GPA of 2.0 and an in-major GPA of 2.0 to graduate. Courses used to calculate the in-major GPA are noted with a # (e.g. ##HTM 3414).

**Policy 91:** University policy requires a student to make satisfactory academic progress towards a degree in order to remain enrolled at the institution (see footnote 1). Students are responsible for reading and understanding Policy 91 in accordance with Pamplin policies [http://pamplin/policy91](http://pamplin/policy91)

**DEPARTMENT INFORMATION**

**Areas of Emphasis:** Students may choose to concentrate HTM electives in specific areas of emphasis based on career interests.

- Hospitality Operations Management: #HTM 2434, 2464, 2474, 3044, 3244, 4354
- Event & Experience Management: #HTM 2434, 2484, 2474, 2514, 3424, 4444
- Restaurant & Food Management: #HTM 2464, 2514, 3244, 3424, 4354, 4444
- IT & Analysis: #HTM 4354, 4454, 4514
- International Tourism Management: #HTM 2454, 2954/3954, 3444, 4444, 4494

Students in the HTM major are strongly recommended to consider pursuing the Event & Experience Management Pathways minor.

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1. **Policy 91:** Pamplin students in a business degree program must complete eight business courses (ACIS 1504, MATH 1524, ACIS 2115-2118, BIT 2405-2409, and ECON 2005-2006) with a grade of C- or better by 72 attempted credit hours (or 90 attempted credit hours for students with more than 18 transfer credits). Students who have not met the requirements will be notified upon reaching 72 (or 90) credit hours that they must complete the missing course(s) in the next term(s) of enrollment. Failure to do so may result in the student’s dismissal from the business degree program. This policy is strictly enforced.

2. **Graduation requirement:** Students must achieve a grade of C- or better in select business courses (ACIS 1504, MATH 1524, ACIS 2115-2118, BIT 2405-2409, ECON 2005-2006, MGT 1104, HTM or MGT 2314, MGT 3614, MKTR 3114, FIN 3104, FIN 3054, BIT 3414, and MGT 4394).

3. **#HTM 3484:** Socio-Cultural Impacts of Tourism recommended (Event & Experience Management Pathways minor course)

4. **#HTM 3424:** Events Management recommended (Event & Experience Management Pathways minor course)

5. **#HTM 4354:** IT & Social Media in HTM recommended (Event & Experience Management Pathways minor course)

6. **Students must take at least 6 credit hours of HTM electives at the 3000 or 4000 level.**

7. **ITDS 1114:** Design Appreciation recommended (Event & Experience Management Pathways minor course)

8. **#HTM majors must register for the HTM-specific section of MGT 4394; requires additional pre-requisites: #HTM 3444, #HTM 3524**

9. **Critical Analysis of Identity & Equity in the U.S. may be double-counted with another course (major, option, pathway, or free elective) that is designated as pathway 7. If this pathway is already met, students must take a free elective to meet the 125-credit hour requirement. #HTM 4434: Event & Experience Management Senior Workshop recommended (Event & Experience Management Pathways minor course).**