DocuSign Envelope ID: 2475134E-C02E-43AD-9F68-530A2B6E4986 PAMPLIN COLLEGE OF



Department of Management UNDERGRA Bachelor of Science in Business Major: Entrepreneurship, Innovation & Technology Management

For students entering under UG Catalog 2022-2023

YEAR ONE					
FALL SEMESTER	+	Credits	SPRING SEMESTER	+	Credits
ACIS 1504: Introduction to Business Analytics & Business Intelligence ^{1, 2}	М	3	ACIS 2115: Principles of Accounting ^{1, 2}	Μ	3
MATH 1524: Business Calculus ^{1, 2}	5f	4	ECON 2005: Principles of Economics ^{1, 2}	3	3
MGT 1104: Foundations of Business ²	М	3	*BIT 2405: Introduction to Business Statistics, Analytics, & Modeling ^{1, 2}	5f	3
ENGL 1105: First-Year Writing or COMM 1015: Communication Skills	1f	3	*ENGL 1106: First-Year Writing or *COMM 1016: Communication Skills	1f	3
Critical Thinking in the Humanities	2	3	HTM or MGT 2314: Introduction to International Business ²	С	3
			MGT 2104: Careers in Management	М	1
Total		16	Total		16
YEAR TWO					
FALL SEMESTER	+	Credits	SPRING SEMESTER	+	Credits
*ACIS 2116: Principles of Accounting ^{1, 2}	С	3	*BIT 2406: Introduction to Business Statistics, Analytics, & Modeling ^{1, 2}	5a	3
*ECON 2006: Principles of Economics ^{1, 2}	3	3	#MGT 3324: Organization Behavior	М	3
*#MGT 3404: Principles of Management ²	М	3	*#ACIS 2504: Introduction to Accounting Analytics	М	3
#MGT 2064: Foundations of Entrepreneurship	M/6d	3	*#MGT 2114 Principles of Project Management	М	3
Reasoning in the Natural Sciences	4	3	Reasoning in the Natural Sciences	4	3
			Critique & Practice in the Arts	6a	3
Total		15	Total		18
YEAR THREE					
FALL SEMESTER	+	Credits	SPRING SEMESTER	+	Credits
#MGT 3604: Managerial Analytics	М	3	*#MGT 4064: Developing Entrepreneurial Ventures	М	3
*#MGT 4334: Ethical Leadership ^{3, 5}	M/7/1a	3	*#BIT 3414: Operations & Supply Chain Management ²	С	3
*#FIN 3104: Introduction to Finance ²	С	3	*#FIN 3054: Legal & Ethical Environment of Business ²	С	3
*#MKTG 3104: Marketing Management ²	С	3	Free Elective		3
*#MGT 3064:Cornerstones of Entrepreneurship and Innovation	M	3	*#MGT Elective (see page 2)	М	3
Total		15	Total		15
YEAR FOUR					
FALL SEMESTER	+	Credits	SPRING SEMESTER	+	Credits
Critical Thinking in the Humanities	2	3	*#MGT 4344: Productivity & Quality Leadership	М	3
PSYC 1004: Introductory Psychology or SOC 1004: Introductory Sociology	М	3	*#MGT 4394: Strategic Management ²	С	3
Free Elective		3	Free Elective		3
Free Elective		3	Free Elective		3
Free Elective		3	Free Elective		3
Total		15	Total		15

+ C = Degree Core Required Course M = Major Required Course

All other designations identify Pathways General Education requirements https://www.pathways.prov.vt.edu/

MGT ELECTIVES (choose one – 3 credit hours)

#ENGE 2094: Create! Ideation & Innovation

#MGT 3074: Social Entrepreneurship

*#MGT 3084: Digital Entrepreneurship

*#MGT 3334: Managing Human Resources

*#MGT 4084: Management Consulting #MGT/ENGE/IDS 4094: Startup: Commercialization *#MGT 4314: International Management

GENERAL INFORMATION

A total of <u>125 credit hours</u> is required for graduation. Any exceptions to this curriculum must be approved by the student's department head and Associate Dean for Pamplin Undergraduate Programs.

Foreign Language Requirement: Students who did not successfully complete at least two years of a single foreign, classical, or sign language during high school must successfully complete six credit hours of a single foreign, classical, or sign language at the college level. Courses taken to meet this requirement do not count towards the minimum credit hours required for graduation. Please refer to the Undergraduate Catalog for details.

Pre-requisites: Students are responsible for ensuring they have met necessary pre-requisites for all courses. Courses with pre-requisites are noted with * (e.g. *BIT 2405). Please refer to the Undergraduate Catalog or academic advisor.

Transferring Courses: Requirements and procedures for transferring courses are available http://pampl.in/transfercreditsteps

Overall and In-Major GPA: Students must have an overall GPA of 2.0 and an in-major GPA of 2.0 to graduate. Courses used to calculate the inmajor GPA are noted with a # (e.g. #MGT 3404).

Policy 91: University policy requires a student to make satisfactory academic progress towards a degree in order to remain enrolled at the institution (see footnote 1). Students are responsible for reading and understanding Policy 91 in accordance with Pamplin policies http://pampl.in/policy91

DEPARTMENT INFORMATION

Management courses which can be taken as free electives are listed below:

*MGT/BIT 2404: Multicultural Problem Solving & Analytics MGT 3014: Career Planning Strategy for Management Majors *MGT 3164: Current Topics in Entrepreneurship

*MGT 3344: Employee & Labor Relations

*MGT 3424: Human Resources Staffing & Development

MGT 3444: Multicultural Diversity in Organizations *MGT 3754: Management Internships & Career Development MGT/PHIL 4324: Business & Professional Ethics *MGT 4414: Compensation & Performance Management

¹Policy 91: Pamplin students in a business degree program must complete eight business courses (ACIS 1504, MATH 1524, ACIS 2115-2116, BIT 2405-2406, and ECON 2005-2006) with a grade of C- or higher by 72 attempted credit hours (or 90 attempted credit hours for students with more than 18 transfer credits). Students who have not met the requirements will be notified upon reaching 72 (or 90) credit hours that they must complete the missing course(s) in the next term(s) of enrollment. Failure to do so may result in the student's dismissal from the business degree program. This policy is strictly enforced.

² Graduation requirement: Students must achieve a grade of C- or higher in select business courses (ACIS 1504, MATH 1524, ACIS 2115-2116, BIT 2405-2406, ECON 2005-2006, MGT 1104, HTM or MGT 2314, MGT 3404, MKTG 3104, FIN 3104, FIN 3054, BIT 3414, and MGT 4394

³ COMM 2004: Public Speaking is required for Entrepreneurship, Innovation, and Technology majors who did not take COMM 1015-1016: Communication Skills. If ENGL 1105-1106: First-Year Writing are taken, COMM 2004 will satisfy the Pathway 1A: Advanced Discourse requirement. If COMM 1015-1016 are taken, students may use MGT 4334: Ethical Leadership to satisfy the 1A requirement.

⁴ Business Information Technology (BIT) majors who are double majoring in Entrepreneurship, Innovation, and Technology may substitute BIT 4484: Project Management for MGT 2114.

⁵ MGT 4334: Ethical Leadership will satisfy the Pathway 7: Critical Analysis of Identity & Equity in the U.S. requirement.