# Department of Management
Bachelor of Science in Business
Major: Entrepreneurship, Innovation & Technology Management

For students entering under UG Catalog 2022-2023

<table>
<thead>
<tr>
<th>YEAR ONE</th>
<th>FALL SEMESTER</th>
<th>Credits</th>
<th>SPRING SEMESTER</th>
<th>Credits</th>
</tr>
</thead>
</table>
| ACIS 1504: Introduction to Business Analytics & Business Intelligence  
MATH 1524: Business Calculus  
MGT 1104: Foundations of Business  
ENGL 1105: First-Year Writing or COMM 1015: Communication Skills  
Critical Thinking in the Humanities | M 3 | ACIS 2115: Principles of Accounting  
ECON 2005: Principles of Economics  
*BIT 2405: Introduction to Business Statistics, Analytics, & Modeling  
*ENGL 1106: First-Year Writing or *COMM 1016: Communication Skills | M 3 |
|                   |               |         |                 |         |
| Total             |               | 16      |                 | 16      |

<table>
<thead>
<tr>
<th>YEAR TWO</th>
<th>FALL SEMESTER</th>
<th>Credits</th>
<th>SPRING SEMESTER</th>
<th>Credits</th>
</tr>
</thead>
</table>
| *ACIS 2116: Principles of Accounting  
*ECON 2008: Principles of Economics  
*MGT 3404: Principles of Management  
#MGT 2084: Foundations of Entrepreneurship  
Reasoning in the Natural Sciences | C 3 | *BIT 2408: Introduction to Business Statistics, Analytics, & Modeling  
*MGT 3324: Organization Behavior  
**ACIS 2504: Introduction to Accounting Analytics  
*MGT 2114 Principles of Project Management  
Reasoning in the Natural Sciences  
Critique & Practice in the Arts | 5a 3 |
|                   |               |         |                 |         |
| Total             |               | 15      |                 | 18      |

<table>
<thead>
<tr>
<th>YEAR THREE</th>
<th>FALL SEMESTER</th>
<th>Credits</th>
<th>SPRING SEMESTER</th>
<th>Credits</th>
</tr>
</thead>
</table>
| MGT 3604: Managerial Analytics  
*MGT 4334: Ethical Leadership  
*FIN 3104: Introduction to Finance  
*MKTG 3104: Marketing Management  
*MGT 3064: Cornerstones of Entrepreneurship and Innovation | M 3 | *MGT 4084: Developing Entrepreneurial Ventures  
BIT 3414: Operations & Supply Chain Management  
*FIN 3054: Legal & Ethical Environment of Business  
Free Elective  
*MGT Elective (see page 2) | M 3 |
|                   |               |         |                 |         |
| Total             |               | 15      |                 | 15      |

<table>
<thead>
<tr>
<th>YEAR FOUR</th>
<th>FALL SEMESTER</th>
<th>Credits</th>
<th>SPRING SEMESTER</th>
<th>Credits</th>
</tr>
</thead>
</table>
| Critical Thinking in the Humanities  
PSYC 1004: Introductory Psychology or SOC 1004: Introductory Sociology  
Free Elective  
Free Elective  
Free Elective | 2 3 | *MGT 4364: Productivity & Quality Leadership  
*MGT 4394: Strategic Management  
Free Elective  
Free Elective  
Free Elective | M 3 |
|                   |               |         |                 |         |
| Total             |               | 15      |                 | 15      |

| + | C = Degree Core Required Course | M = Major Required Course |

All other designations identify Pathways General Education requirements [https://www.pathways.prov.vt.edu/](https://www.pathways.prov.vt.edu/)
**MGMT ELECTIVES (choose one – 3 credit hours)**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>#ENCE 2094</td>
<td>Creative Ideation &amp; Innovation</td>
</tr>
<tr>
<td>#MG 3074</td>
<td>Social Entrepreneurship</td>
</tr>
<tr>
<td>*#MG 3084</td>
<td>Digital Entrepreneurship</td>
</tr>
<tr>
<td>*#MG 3334</td>
<td>Managing Human Resources</td>
</tr>
<tr>
<td>*#MG 3494</td>
<td>Management Consulting</td>
</tr>
<tr>
<td>#MG/ENCE/IDS 4094</td>
<td>Startup: Commercialization</td>
</tr>
<tr>
<td>*#MG 4314</td>
<td>International Management</td>
</tr>
</tbody>
</table>

**GENERAL INFORMATION**

A total of **125 credit hours** is required for graduation. Any exceptions to this curriculum must be approved by the student’s department head and Associate Dean for Pamplin Undergraduate Programs.

Foreign Language Requirement: Students who did not successfully complete at least two years of a single foreign, classical, or sign language during high school must successfully complete six credit hours of a single foreign, classical, or sign language at the college level. Courses taken to meet this requirement do not count towards the minimum credit hours required for graduation. Please refer to the Undergraduate Catalog for details.

Pre-requisites: Students are responsible for ensuring they have met necessary pre-requisites for all courses. Courses with pre-requisites are noted with * (e.g. *#BIT 2405). Please refer to the Undergraduate Catalog or academic advisor.

Transferring Courses: Requirements and procedures for transferring courses are available [here](http://pAMPLin/transfercreditsteps).

Overall and In-Major GPA: Students must have an overall GPA of 2.0 and an in-major GPA of 2.0 to graduate. Courses used to calculate the in-major GPA are noted with a # (e.g. ##MG 3404).

Policy 91: University policy requires a student to make satisfactory academic progress towards a degree in order to remain enrolled at the institution (see footnote 1). Students are responsible for reading and understanding Policy 91 in accordance with Pamplin policies [here](http://pAMPLin/policy91).

**DEPARTMENT INFORMATION**

Management courses which can be taken as free electives are listed below:

- *#MG/3804: Multicultural Problem Solving & Analytics*
- MGT 3014: Career Planning Strategy for Management Majors
- *#MG 3184: Current Topics in Entrepreneurship*
- *#MG 3344: Employee & Labor Relations*
- *#MG 3424: Human Resources Staffing & Development*
- MGT 3444: Multicultural Diversity in Organizations
- *#MG 3754: Management Internships & Career Development*
- MGT/PHIL 4324: Business & Professional Ethics
- *#MG 4414: Compensation & Performance Management*

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1. **Policy 91:** Pamplin students in a business degree program must complete eight business courses (ACIS 1504, MATH 1524, ACIS 2115-2116, BIT 2405-2406, and ECON 2005-2006) with a grade of C- or higher by 72 attempted credit hours (or 90 attempted credit hours for students with more than 18 transfer credits). Students who have not met the requirements will be notified upon reaching 72 (or 90) credit hours that they must complete the missing course(s) in the next term(s) of enrollment. Failure to do so may result in the student’s dismissal from the business degree program. This policy is strictly enforced.

2. Graduation requirement: Students must achieve a grade of C- or higher in select business courses (ACIS 1504, MATH 1524, ACIS 2115-2116, BIT 2405-2406, ECON 2005-2006, MGT 1104, HTM or MGT 2314, MGT 3404, MKTG 3104, FIN 3104, FIN 3054, BIT 3414, and MGT 4394).

3. **COMM 2004:** Public Speaking is required for Entrepreneurship, Innovation, and Technology majors who did not take COMM 1015-1016: Communication Skills. If ENGL 1105-1106: First-Year Writing are taken, COMM 2004 will satisfy the Pathway 1A: Advanced Discourse requirement. If COMM 1015-1016 are taken, students may use MGT 4334: Ethical Leadership to satisfy the 1A requirement.

4. **Business Information Technology (BIT):** MGT majors who are double majoring in Entrepreneurship, Innovation, and Technology may substitute BIT 4484: Project Management for MGT 2114.

5. **MGT 4334:** Ethical Leadership will satisfy the Pathway 7: Critical Analysis of Identity & Equity in the U.S. requirement.