HOSPITALITY AND TOURISM MANAGEMENT MAJOR

III VirginiaTech

Pamplin College of Business

Department of Hospitality and Tourism Management
Bachelor of Science in Business
For students graduating in calendar year 2020

University Policy 91 requires a student to make satisfactory academic progress towards a degree, see Footnote 1, in order to remain enrolled in the institution. Students are responsible for reading and understanding Policy 91, in accordance with Pamplin Policies (http://www.pamplin.vt.edu/undergraduate-programs)

	F	SP
FRESHMAN YEAR (31 Semester Hours Required)		
ACIS 1504 Introduction to Business Analytics and Business Intelligence [1,2]	3 _____	
Area 1: COMM 1015-1016 Communication Skills or		
ENGL 1105-1106 First Year Writing	3 _____	3 _____
Area 5: MATH 1525-1526 Elementary Calculus with Matrices [1,2]	3 _____	3 _____
Area 4 Scientific Reasoning and Discovery	3 _____	3 _____
PSYC 1004 OR SOC 1004 Introduction Psychology or Sociology	3 _____	
Free Elective		3 _____
HTM Elective (Consider HTM 1414)[7]		3 _____
Area 6 Creativity and Aesthetic Experience		1 _____
SOPHOMORE YEAR (33 Semester Hours Required)	F	SP
ACIS 2115-2116 Principles of Accounting [1,2]	3 _____	3 _____
BIT 2405 – 2406 Quantitative Methods [1,2] (Pre: MATH 1525-1526)	3 _____	3 _____
Area 3: ECON 2005-2006 Principles of Economics [1,2]	3 _____	3 _____
Area 2: Ideas, Cultural Traditions and Values	3 _____	3 _____
Free Elective	3 _____	
COMM 2004 Public Speaking or COMM 1015-1016 completed, then elective [5]		3 _____
Area 7: Critical Issues in a Global Context (Recommend HTM 2454 Travel & Tourism Management – will count for both Area 7 and HTM elective [3])		3 _____
JUNIOR YEAR (31 Semester Hours Required)	F	SP
#FIN 3104 Introduction to Finance[2] (Pre: ACIS 2115)	3 _____	
#BIT 3414 Production and Operations Management[2]		3 _____
(Pre: BIT 2406, ACIS 2116 & ECON 2006)		
#HTM 3414 Food Production, Purchasing and Management	4 _____	
#FIN 3054 Legal and Ethical Environment of Business[2] or #FIN 3074 Legal, Ethical and Financing Issues for Entrepreneurs[2]		3 _____
#MGT 3304 Management Theory & Leadership Practice[2]	3 _____	
#MKTG 3104 Marketing Management[2]	3 _____	
#HTM 3524 Lodging Management	3 _____	
#HTM 3444 Financial Management & Cost Control for Hospitality Organizations (Co req: FIN 3104; Pre: ACIS 2116; ECON 2006)		3 _____
#HTM Elective (See Areas of Emphasis and advisor for guidance) [7]		3 _____
#HTM Elective (See Areas of Emphasis and advisor for guidance) [7]		3 _____
SENIOR YEAR (30 Semester Hours Required)	F	SP
#HTM 4964 Field Study (Pre: 2 of 3, HTM 3414, HTM 3524, or HTM 3444 & 300 hours approved industry experience) (consider taking preceding summer)	3 _____	
#MGT 4394 Strategic Management [2,6] (Pre: See Footnote 6 for a list of all)		3 _____
#HTM 4414 Food and Beverage Management (Pre: HTM 3414)	3 _____	
#HTM 4464 Human Resources Management in Hosp Industry (Pre: MGT 3304)		3 _____
#HTM 4454 Hospitality Revenue Management (Pre: HTM 3444)	3 _____	
#HTM Elective (See Areas of Emphasis and Advisor for guidance) [7]		3 _____
Elective	3 _____	3 _____
Elective	3 _____	3 _____

Total Credits   **125**

* HTM Core Courses in Italics

HTM Electives - 12 hours required – 6 hours must be at the 3000 or 4000 level

HTM 1414	Introduction to HTM (3)	#HTM 2434	Hospitality Sales (3)
#HTM 2454	Travel & Tourism Management (3) also satisfies Area 7 requirement	#HTM 2464	Introduction to Service (3)
#HTM 2474	Introduction to Meeting and Convention Management (3)	#HTM 2514	Catering Management (3)
#HTM 2954	Study Abroad (3)	#HTM 3044	Private Club Management (3)
#HTM 3114	Special Topics in Hospitality & Tourism Studies (3)	#HTM 3244	Franchising for the Service Industries (3)
#HTM 3464	Hospitality & Tourism Research Methods I (3)	#HTM 3484	Socio-Cultural Impacts of Tourism (3) Also satisfies Area 2 or 3
#HTM 3954	Study Abroad (3)		
#HTM 4354	Information Technology and Social Media in Hospitality and Tourism (3)	#HTM 4424	Events Management (3)
#HTM 4444	Winery Tourism (3)	#HTM 4484	International Tourism (3)

GENERAL INFORMATION

This check sheet applies to students completing their degrees in calendar year 2020. A total of 125 semester hours is required for graduation.. Any exceptions to this curriculum must be approved by the student's Department Head and the Pamplin College of Business Associate Dean for Undergraduate Programs.

Foreign Language Requirement: Students who did not successfully complete at least two years of a single foreign, classical, or sign language during high school must successfully complete six semester hours of a single foreign, classical, or sign language at the college level. Courses taken to meet this requirement do not count toward the hours required for graduation. Please consult the Undergraduate Catalog for details

Transferring courses: Additional requirements and procedures for transferring courses are available in the Undergraduate Catalog and the Pamplin College of Business form, "Authorization to Take Courses Elsewhere."

Overall and In-Major GPA: Students must have an overall GPA of at least a 2.0 and in-major GPA of at least a 2.0 to graduate. Courses used to calculate the in-major GPA are noted with a # (e.g. #HTM 3414).

FOOTNOTES

1. Satisfactory progress toward a degree: Upon having attempted 72 semester credits (students who entered Pamplin as freshmen), or 90 semester credits (students who transferred into Pamplin), a student must: (1) achieve no grade lower than a C- in Math 1525 and 1526 (or acceptable equivalents); ACIS 1504, 2115, and 2116; BIT 2405 and 2406; ECON 2005 and 2006, and (2) achieve a minimum GPA of 2.0 in the combination of courses previously listed. Students who have not met the requirements will be notified upon reaching 72 credits (or 90 credits for transfer students) that they must complete any missing courses during the next term of enrollment to rectify any deficiencies. Failing to do so will result in a student being required to transfer to another college at Virginia Tech. This policy is strictly enforced.

2. Graduation requirement: A student must achieve a grade of C- or better in the business core courses (ACIS 1504, MATH 1525-1526, ACIS 2115-2116, BIT 2405-2406, ECON 2005-2006, BIT 3414, FIN 3104, MGT 3304, MKTG 3104, FIN 3054 or 3074, and MGT 4394). A grade of C- or better must be earned in BIT 3414, FIN 3104, MGT 3304, and MKTG 3104 before taking MGT 4394. FIN 3054 or 3074 may be taken at the same time as MGT 4394, however, the student must earn the specified grade or repeat the course and earn a C- or better before a business degree can be earned.

3. If a student is taking HTM 2454 to meet Area 7 and HTM Elective requirement to satisfy both, the student will need to take a free elective to meet the 125 hour requirement)

5. COMM 2004 Public Speaking is required for all Business majors who do not take COMM 1015-1016. It may be completed in the sophomore, junior or senior year.

6. Students must have senior status (90 hours), and have completed their Junior and Senior pre-requisite courses. For all business students, Pre: MGT 3304, MKTG 3104, FIN 3104, BIT 3414. Coreq: FIN 3054 or FIN 3074. For the section of this course for HTM majors only, Pre: HTM 3444, 3524, Coreq: HTM 4464, 4414.

7. HTM students must have 4 HTM Electives (12 hours) to graduate. Two of four must be 3XXX or 4XXX. See Emphasis of Concentrations and your advisor to develop an area of emphasis.

Progress Towards Degree

Satisfactory progress toward the Bachelor of Science in Business in the Hospitality and Tourism Management Department requires that:

1. Upon having attempted 72 semester credit hours (including transfer, advanced placement, advanced standing, credit by examination) students must have completed at least one of the following HTM core courses: HTM 3414, 3524 or 3444.

2. Upon having attempted 95 semester credit hours (including transfer, advanced placement, advanced standing, credit by examination) students must have completed at least two of the following HTM core courses: HTM 3414, 3524 or 3444.

3. Upon having attempted 110 semester credit hours (including transfer, advanced placement, advanced standing, credit by examination) students must completed at least four of the HTM core courses (core courses do not include HTM electives).

The first semester a failure to fulfill these in-major requirements occurs a "hold" may be placed on your records and you will be required to meet with your College of Business undergraduate advisor to discuss your lack of satisfactory progress and work out a plan to get back on track.

Failure to meet the above requirements for two consecutive semesters will result in the student being requested to leave the major and have his/her registration blocked until they change to a major outside of HTM.

Areas of Emphasis

It is not required to complete all classes within the emphasis. An emphasis does not need to be declared. These are for guidance in selecting electives to help with your career interests.

Hospitality Operations Management
HTM 1414   Introduction to HTM
HTM 2464   Introduction to Service
HTM 2434   Hospitality Sales
HTM 2474   Intro to Meetings & Convention Mgt
HTM 3044   Private Club Management
HTM 3244   Franchising for the Services Industries
HTM 4354   IT & Social Media in Hosp & Tourism

Restaurant and Food Management
HTM 1414   Introduction to HTM
HTM 2464   Introduction to Service
HTM 2514   Catering Management
HTM 3244   Franchising for the Services Industries
HTM 4354   IT & Social Media in Hosp & Tourism
HTM 4424   Events Management
HTM 4444   Winery Tourism

Global Tourism Management
HTM 1414   Introduction to HTM
HTM 2454   Travel and Tourism Management
HTM 3484   Socio-Cultural Impacts of Tourism
HTM 4484   International Tourism
HTM 2954/3954   Study Abroad
HTM 4444   Winery Tourism
HTM 3464   Hospitality & Tourism Research Methods

Hospitality Event Management
HTM 1414   Introduction to HTM
HTM 2434   Hospitality Sales
HTM 2464   Introduction to Service
HTM 2474   Intro to Meetings & Convention Mgt
HTM 2514   Catering Management
HTM 4424   Events Management
HTM 4444   Winery Tourism